

The Trumpet



PATRIOTIC VOICE



ONLINE MEDIA KIT

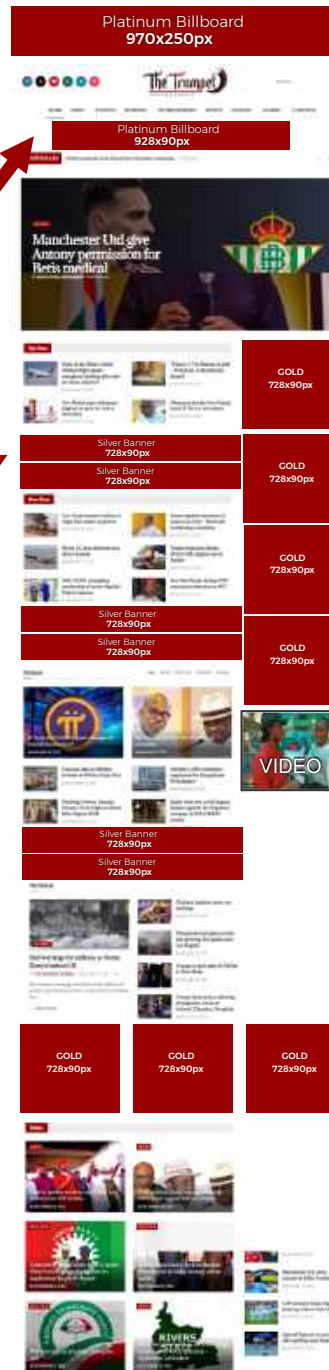
LAYOUT AND DESCRIPTION

PLATINUM BILLBOARD BANNER (970X250)

Situated at the top of the web page. It accommodates one product at a time. The Ad may come as JPEG or a GIF animation. This banner appears on all navigation pages of the website.

DIAMOND BANNER (728X90): Situated at a strategic position below the MENU bar right under the website logo. This is a static Ad of just on product.

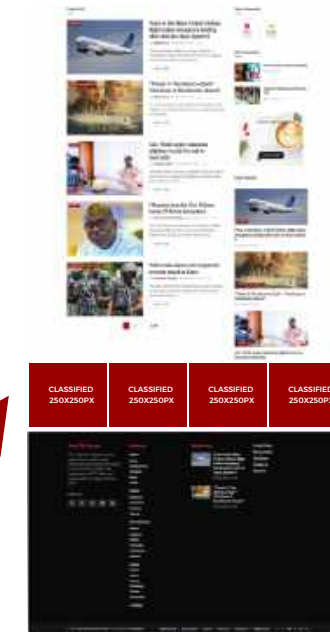
SILVER BANNER (728X90): Situated below the more headline section of the website.



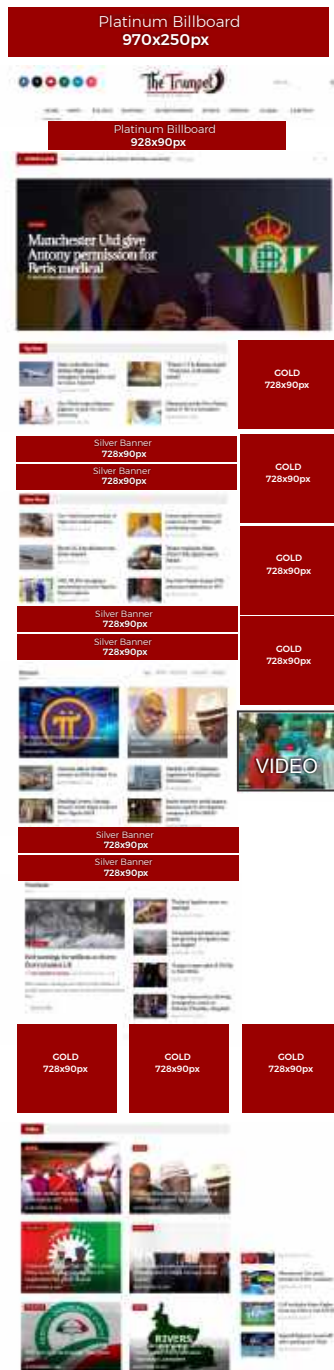
GOLD BANNER (300X250): Situated right under the top Headline Stories

VIDEO AD: Your video advert/Jingles/Motages goes here.

CLASSIFIED BANNER (250X250): Situated below at the end of the website homepage.



HOME PAGE



STORY PAGE



STORY BREAK-INS (728X90):
This banner is place in-between ALL stories.
Its placed in 3 strategic locations (10th,20th ^32nd paragraphs) in the body of stories. Readers get to see the Advert while ready any story.



Slot Name	Size (pixels)	Price (weekly) (vat. exclusive)	Political (vat. exclusive)
Platinum Billboard	970x250	₦300,000	₦400,000
Diamond Billboard	728x90	₦200,000	₦275,000
Gold Banner	300x250	₦175,000	₦243,000
Silver Banner	728x90	₦100,000	₦150,000
Story Break-Ins (Para.10)	728x90	₦175,000	₦243,000
Story Break-Ins (Para.20)	728x90	₦150,000	₦203,000
Story Break-Ins (Para.32)	728x90	₦100,000	₦128,000
Video Ad	300x250 (expandable)	₦125,000	₦170,000
Classifieds	250x250	₦2,500	

Special Projects:

- Documentaries
- Event Coverage
- Special reports
- Photo Splash/Gallery

Liveblog

Advertorial/Press Releases/Interviews

**Pricing: Call +234(0)9155587787
+234(0)8088883311
+234(0)8088884489**

Our Presence:

Facebook: <https://fb.me/thetrumpetngr>

Twitter (X): [@TrumpetNews24](https://twitter.com/TrumpetNews24)

Instagram: [@thetrumpetng](https://www.instagram.com/thetrumpetng)

LinkedIn: [linkedin.com/in/the-trumpet](https://www.linkedin.com/in/the-trumpet)

What we offer:

Platform	Frequency (Per Day)	Price (vat. exclusive)
Facebook	2 Posts	N50,000
Twitter	5 Tweets	N50,000
Instagram	Photo (up to 10)	N25,000
	Video (60secs)	N50,000

Facebook & Instagram LIVE

Platform	Frequency	Price (vat. exclusive)
Facebook	30 minutes	N125,000
Instagram	30 minutes	N125,000

POLICY

- 1. Our advertorial policy is a product of our editorial policy and as a result it accommodates all range of opinion, commercial, viewpoint, testimonies or contention with the strict exception of homophobia, pornography, defamation and abuse of religious and ethnic sensibilities.**
- 2. We accept political and non-political adverts.**
- 3. All adverts however, must meet the ethical standards of the Advertising Practitioners Council of Nigeria (APCON).**
- 4. All adverts must be received 1 week ahead of placement date to allow for production, testing and quality assurance. Campaigns will commence when evidence of payment has been received.**
- 5. Notice of extension of placement must be received 3 days, 1 week and 1 month in advance for weekly, monthly and yearly advert placements respectively.**
- 6. In the event that no notice of extension is received with the stipulated time frame, the advert campaign will be terminated immediately the contract expires.**

ABOUT US

The Trumpet is a Nigerian based national news media, owned, trademarked and operated by Elomaz Communications Limited with headquarters in FCT-Abuja and regional offices in Lagos and Delta States.

Its establishment is hinged on sanctity of a more balanced, factual, detailed and unbiased news on politics, business, entertainment, sports, religion, technology, culture, climate change and other emerging issues to millions of Nigerians at home and in diaspora as well as the world at large.

It became expedient for The Trumpet, an undiluted truth and patriotic voice reporting media outfit to wade in to rescue the Nation from the dangers caused by widespread of fake news and its impeding dangers to the overall wellbeing of the society especially with the advent of social media.

The Trumpet major target is to reach millions of readers around the globe through its website <https://thetrumpet.ng> and robust social media handles. We report the news unscathed because we are the patriotic voice with the distinct agenda of speaking truth to the nation for its overall growth and development.

OUR VISION

To be the leading online and tabloid news publishing and broadcasting company in Nigeria.

OUR MISSION

To be the voice of truth and the most reliable news medium in Nigeria and beyond.

Our Slogan

Patriotic voice, speaking truth to the nation

CONTACT US

Plot 506 Oladipo Diya Street, Abuja, FCT, Nigeria

+234(0)9155587787

+234(0)8088883311

+234(0)8088884489

Email Address:

info@thetrumpet.ng

news@thetrumpet.ng

editor@thetrumpet.ng

Website

www.thetrumpet.ng